stephoswald.com | oz@stephoswald.com 440.668.0810 | Columbus, OH

STEPH OSWALD

Graphic & Web Designer with a strong focus on User Interaction

Education

B.S. Interactive Multi-Media Design

Franklin University

Expected to graduate Spring 2025

B.S.V.C. Interactive Multi-Media Design

Ohio University

2016-2019

Awards & Professional Recognition

Rising Star Award

NEO Regional Library System

Finalist

Relevant Experience

Design Manager | Sunday Creek Horizons

November 2022 - Present, Remote work based in Columbus, OH

- · Develop relationships with new and potential clients.
- Quickly adapt to incoming projects in a timely manner to create high-quality deliverables that meet accessibility requirements.
- · Develop and oversee implement branding guidelines company-wide.
- · Adhere to client brand standards and timelines.
- Design and develop wireframes, prototypes, and websites for both internal projects and new clientele.
- Coordinate project preparation in alignment with print vendor requirements and specifications.

Graphic & Publication Specialist | Rocky River Public Library

May 2019 - November 2022, Rocky River, OH

- Work alongside the Visual Communications Manager to develop and implement brand guidelines across print and digital media.
- Direct library initiatives to establish streamlined processes and protocols, ensuring consistent adherence to brand guidelines across all library operations.
- Aggregate information across 8 departments in a timely manner to create a 24-page publication 3 times a year.
- Proficiently adapt to emergent project demands while maintaining a strict adherence to deadlines, ensuring timely and high-quality deliverables.
- Complete a yearly grammar and proofreading course along with other continuing education courses.
- Develop innovative solutions tailored to meet evolving organizational requirements that adapt to changing needs.
- · Develop relationships with external vendors.
- · Capture and edit photography of live events and programs.
- Manage video editing and created social media posting protocols in response to the COVID-19 pandemic.

Graphic Design Intern | Community Food Initiatives

November 2016 - August 2018, Athens, OH

- Create packaging design for local seeds that solved preexisting issue that effectively addressed longstanding challenges while optimizing future package design processes.
- Develop infographics for community to learn seed saving equipment.
- · Create promotional materials for upcoming organization events.